





# Hybrid Cheat Sheet

The following is a checklist that you can use to track your progress and make sure that you learn all of the information packed into the main report. You can add items if you need to.

## SEO For The New Age

- Nothing is static, not advertising, products, or SEO.
- The market today is dynamic, and your website should be too.
- Don't just catch up to the best SEO strategy, surge forward.

## Strategies That Work

- Start on social, and engage.
- Engage your Facebook followers and direct them to your page.
- Participate in #FF and other follow shares on twitter.
- Internet "billboards."
- Leave backlinks everywhere.
- Set up out-bound links on your site.
- Contact bloggers and vloggers.

## Strategies You Can Try

- Test your SEO and page profiles often.
- Set up new social media profiles, before those sites get big.
- Gamification.
- Design your page to be read aloud.
- Emphasis on mobile pages.